

# Living with erectile dysfunction? Perform at your peak

## Having trouble performing?

Erectile dysfunction (ED) is:

A common men's health condition<sup>1</sup> mainly affecting guys aged 40+ years<sup>2</sup>

A common side-effect of prostate cancer surgery<sup>3,4</sup>

According to new research involving 1,000 Aussie guys aged 40+:



**1 in 2**  
have experienced symptoms in the past year<sup>5</sup>



**1 in 5**  
find ED a weekly challenge<sup>5</sup>

## Not “feeling like a man” because you can't perform?



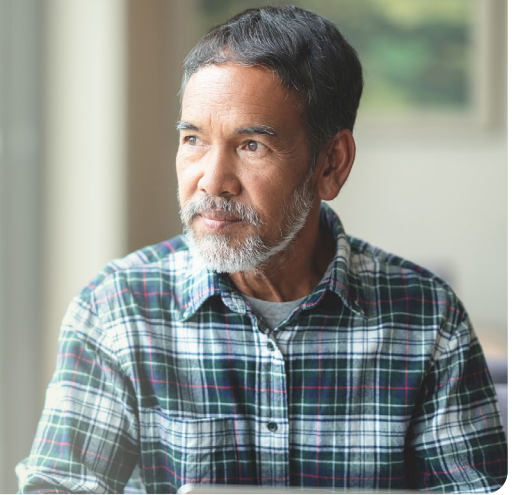
> 70% report ED affects their sex drive<sup>5</sup>



Nearly 2 in 3 say ED compromises intimacy<sup>5</sup>



2 in 5 claim ED strains their relationship<sup>5</sup>



## ED weighing heavily on your mind?

Guys commonly describe ED as:<sup>5</sup>

- mentally frustrating
- socially embarrassing
- anxiety-inducing
- confidence-robbing



ED affects the social lives of almost 30%<sup>5</sup>



ED compromises workplace productivity of 1 in 5<sup>5</sup>



Almost 1 in 2 report feeling helpless<sup>5</sup>



## Poor performance is:

- not normal and not due to ageing<sup>6</sup>
- a genuine medical condition that won't fix itself<sup>3</sup>



## ED is common and treatable<sup>2</sup>

but is often under-diagnosed, and under-treated<sup>7</sup>

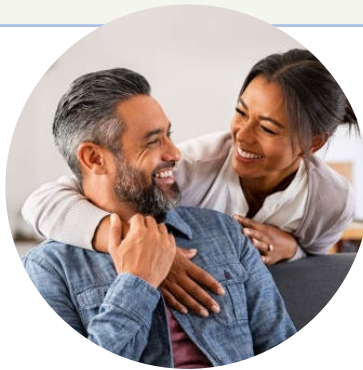
Almost 1 in 4 guys aged 40-49 years fail to seek treatment, mistakenly hoping their ED will resolve<sup>5</sup>

# Don't suffer in silence

## Acting early to treat ED is crucial

ED treatment can improve your quality of life<sup>11</sup>

Guys choose to seek treatment to:



Improve their sex life  
(7 in 10)<sup>5</sup>



Enhance their relationships  
(almost 3 in 10)<sup>5</sup>



Support their mental health  
(1 in 4)<sup>5</sup>

Getting the right treatment can make a difference

- Short and long term treatments
- Surgical and non-surgical options

Ask your partner for support



3 in 5 report their partner's support would help them to seek treatment<sup>5</sup>

To restore intimacy and perform at your peak, talk to your GP or head to:

[performatyourpeak.com.au](https://performatyourpeak.com.au) 



This infographic is for informational purposes only and is not intended as a substitute for professional medical advice, diagnosis, or treatment. Always discuss with your healthcare provider any questions or concerns you may have about your health.

## References

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Boston Scientific commissioned YouGov to perform an online quantitative survey on erectile dysfunction (ED) involving a nationally representative sample of 1,017 Australian men aged 40+ years between July 5 to 10, 2024. The data was weighted by age and region to reflect the latest Australian Bureau of Statistics (ABS) population estimates of Australian men aged 40+.